



Natively Speaking Comics

A piece of the pie:



“A piece of the pie”, “a slice of the pie” and “a piece of the action” are all synonyms – meaning: a share of the benefits.

1. There are 8 countries waiting (for **a piece of the pie**) to join the European Union. Croatia has been given the go-ahead to become a member of the European Union, and is likely to join in 2013. Iceland is the latest country looking to become a member and get **a slice of the pie**.
<http://www.bbc.co.uk/news/world-europe-11283616>
2. Apple wants a bigger **slice of the pie**, announcing that they will take a 30% cut (commission) of all subscriptions that they drive to a company through their app store. Amazon is definitely not happy about this.
3. It is rumored that both Facebook and Google want to buy Twitter. It is obvious that if either company were to succeed, they would instantly have a bigger **piece of the** (internet) **pie**.
<http://www.telegraph.co.uk/technology/news/8316026/Why-do-Google-and-Facebook-both-want-to-buy-Twitter.html>
4. The business world is becoming increasingly competitive, and everyone wants **a piece of the action**. If I get a bigger **piece of the pie**, does it mean that there is less opportunity for others?